

2017 CGA STRATEGIC CONFERENCE
GROUP REGISTRATION FORM

SEPTEMBER 24 - 26, 2017 | PALM SPRINGS CONVENTION CENTER, PALM SPRINGS, CA

REGISTER BY SEPTEMBER 1, 2017 TO TAKE ADVANTAGE OF THE EARLY REGISTRATION RATE.

The California Grocers Association is offering a \$500 discount for a group of 8 or more. In order to qualify:

1. Your group must register together using this form.
2. Only full registrations qualify (Spouse Registration is excluded)
3. Only one form of payment will be processed for the group.
4. Should the group fall below the minimum group size of 8 registrants, the credit card on record will be charged or you will be invoiced for the \$500 discount.

I. REGISTRANT INFORMATION

First Name for Badge _____ Last Name _____
Title _____ Company _____
Address _____
City _____ State/Prov. _____
Zip/Postal Code _____ Country (if other than U.S.) _____
Telephone _____ Fax _____
E-mail _____
 Special Assistance (Please Specify) _____

Badges will be held at the onsite registration desk for pickup during registration hours beginning at 8:00 am on Sunday, September 24.



FIVE WAYS TO REGISTER

ONLINE: www.cgastrategicconference.com

FAX: (916) 448-2793 (credit card only)

ONSITE: Registration Desk
Palm Springs Convention Center

E-MAIL: jgold@cagrocers.com

MAIL: 1215 K Street Suite 700,
Sacramento, CA 95814

2. BADGE TYPE - PLEASE CHECK ONE (SEE DEFINITION OF A 'RETAILER/WHOLESALER' UNDER REGISTRATION INSTRUCTIONS.)

Retailer/Wholesaler Sponsor Broker Supplier Visitor

3. REGISTRATION FEES

All registrations include: Educational Program, Monday and Tuesday's Breakfast and Lunch hosted by The Illuminators, Conference Evening Receptions, After Hours Social and Illuminators' Special Event.

	Early Rate (Through 9/1)	Standard Rate (After 9/1)	
Grocery Retailer/Wholesaler	\$350	\$400	Members of the California Grocers Associations will receive a 5% discount on registration fees.
All Other Registrants	\$650	\$700	

1. First Name _____ Last Name _____
Title _____
Telephone _____ E-mail _____
Address (Only if different from Key Contact) _____
City _____ State/Prov. _____
Zip/Postal Code _____ Country (if other than U.S.) _____

2. First Name _____ Last Name _____
Title _____
Telephone _____ E-mail _____
Address (Only if different from Key Contact) _____
City _____ State/Prov. _____
Zip/Postal Code _____ Country (if other than U.S.) _____

GROUP REGISTRATION FORM

3. First Name _____ Last Name _____
Title _____
Telephone _____ E-mail _____
Address (Only if different from Key Contact) _____
City _____ State/Prov. _____
Zip/Postal Code _____ Country (if other than U.S.) _____

4. First Name _____ Last Name _____
Title _____
Telephone _____ E-mail _____
Address (Only if different from Key Contact) _____
City _____ State/Prov. _____
Zip/Postal Code _____ Country (if other than U.S.) _____

5. First Name _____ Last Name _____
Title _____
Telephone _____ E-mail _____
Address (Only if different from Key Contact) _____
City _____ State/Prov. _____
Zip/Postal Code _____ Country (if other than U.S.) _____

6. First Name _____ Last Name _____
Title _____
Telephone _____ E-mail _____
Address (Only if different from Key Contact) _____
City _____ State/Prov. _____
Zip/Postal Code _____ Country (if other than U.S.) _____

7. First Name _____ Last Name _____
Title _____
Telephone _____ E-mail _____
Address (Only if different from Key Contact) _____
City _____ State/Prov. _____
Zip/Postal Code _____ Country (if other than U.S.) _____

GROUP REGISTRATION FORM

8. First Name _____ Last Name _____
 Title _____
 Telephone _____ E-mail _____
 Address (Only if different from Key Contact) _____
 City _____ State/Prov. _____
 Zip/Postal Code _____ Country (if other than U.S.) _____

4. TOTAL AMOUNT DUE

REGISTRATION ORDER TOTAL: # _____ x Registration Fees \$ _____ = \$ _____
 Less Group Discount - \$ 500
 (If Applicable) Less 5% Member Discount - \$ _____
 TOTAL = \$ _____

5. HOTEL RESERVATION INFORMATION

Hotel reservations will be booked through Orchard Event Solutions. Please download the Official Hotel Reservation Form at www.cgastrategicconference.com or call toll-free (800) 989-4006 6:00 am-5:00 pm PST, Mon-Fri to secure your sleeping room and for further information. A special Group Hotel Registration Form is also available to download for groups of 10 or more.

6. PAYMENT INFORMATION

Registrations WILL NOT be processed without payment.

ENCLOSED IS MY: Check (payable to California Grocers Association) AMEX MasterCard VISA

Card No. _____ Exp. Date _____ Security Code _____

Cardholder Name (please print) _____

Signature (required for all credit card payments) _____

GROUP REGISTRATION FORM

INSTRUCTIONS AND RATES

IMPORTANT... PLEASE READ INSTRUCTIONS BEFORE COMPLETING REGISTRATION.

Registration form must include payment.

Badges will be held at the onsite Registration Desk for pickup during registration hours beginning at 8:00 am on Sunday, September 24.

Acknowledgment letters confirming registration will be sent via email, fax or mail to each registrant. If badge corrections or changes are needed, note them on the confirmation and return as instructed in the confirmation letter no later than September 1. After this date, all changes must be made onsite.

A grocery retailer is defined as a store owner or operator who sells products directly to customers, sets or implements retail policies and procedures and is responsible for store conditions and profitability.

A wholesaler is defined as a company that buys directly from a manufacturer and sells to retailers. (This registration rate is limited to full-line grocery wholesalers only.)

PAYMENT

Payment in U.S. funds by check, VISA, MasterCard, or American Express must accompany this form in order to be processed.

CANCELLATIONS

To receive a refund for payment of registration, notification must be received in writing no later than September 1, 2017. Registrations received after this date are nonrefundable, but substitutions will be allowed onsite.

FOR QUESTIONS REGARDING THE CGA STRATEGIC CONFERENCE:

- Call (916) 448-3545 or (800) 794-3545
- E-mail: conference@cagrocers.com
- Website: www.cgastrategicconference.com



ONE VOICE SINCE 1898

DIRECT QUESTIONS TO CGA

Phone: (916) 448-3545 or
toll free (800) 794-3545

Fax: (916) 448-2793

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